

4 A ERICA

EUROPEAN CITIES OF CULTURE

Brochures

LESSON PLAN

BACKGROUND KNOWLEDGE

Various types of sightseeing city tour brochures (both from text book and authentic) were read and analyzed in class, including Liverpool, European City of Culture in 2008.

INDIVIDUAL BROCHURES

Students were asked to research and prepare a brochure highlighting the main features of past and future European Cities of Culture (randomly chosen).

CLASS PRESENTATION (Conversation class)

Each student was asked to present his/her work by promoting the city chosen, convincing teachers and students to go on a short holiday there.

FOLLOW UP ACTIVITY

A couple of students were asked to explain a surprising/shocking brochure regarding Bagdad.

Bristol

Lille

Bergen

Krakow

Tallinn

Graz

Porto

Dubrovnik

Essen

Bagdad